

SURGERE[®]

ROBERT FINK

Chief Strategy and Innovation Officer



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Robert works with the CEO to cultivate the overall corporate strategy for the company. He works closely with the technical teams to develop and architect new system functionality and adoption plans for the latest IoT technology developments in the market.

Rob leads the strategic innovation, engineering, and market intelligence team, positioning Surgere technology advancement and customer value acceleration. He's involved with creating and implementing short- and long-term strategies that position Surgere for expansion. His strategic vision permeates the company, provides organizational focus, and drives innovation.

Surgere is an industry pioneer leveraging IoT technology to revolutionize the supply chain. Surgere knows the challenges and has engineered innovative secure technology, patented software, and certified hardware to consistently deliver 99.9% data fidelity. Surgere expands visibility into the physical supply chain supporting many of the world's leading industries.

We follow
the tag.

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