

SURGERE[®]

MICHAEL WAPPLER

VP, Business Development, Motorsport



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As VP, Business Development, Motorsport, Michael assists clients through the education and the decision-making processes to launch high-value programs in motorsports and other related areas.

Michael began his career at Surgere as an Intern in 2010 and was promoted to Client Services Representative to Manager of Client Services. Later, he became Director of Sales and Marketing, which transitioned into Vice President of Sales & Marketing. He successfully manages the Strategic Sales Team and was responsible for onboarding 1,800 client locations over the past two years.

Michael's expertise comes from years of experience with the company. He has seen how solutions were built and how Surgere has overcome many challenges in the industry. Michael Wappler has a BS in Business Administration from Kent State.

Surgere is an industry pioneer leveraging IoT technology to revolutionize the supply chain. Surgere knows the challenges and has engineered innovative secure technology, patented software, and certified hardware to consistently deliver 99.9% data fidelity. Surgere expands visibility into the physical supply chain supporting many of the world's leading industries.

We follow
the tag.

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